



181 New Road, Suite 304, Parsippany, NJ 07054
866-4-A-Lambda ♦ info@lambda1975.org ♦ www.lambda1975.org

Dear Sir / Madam:

The National Executive Board of Lambda Theta Phi Latin Fraternity, Inc. invites you to become a part of our upcoming National Convention, “**Celebrating Our Past: Looking Towards the Future**”, to be held in Washington D.C Thursday, June 24th to Sunday, June 27, 2010 at the Sheraton Crystal City in Arlington, VA.

The convention will focus on the advancement of the Latino male by providing career workshops and networking opportunities. National Brotherhood Conventions are held on even numbered years as a method to continuously educate our members on a wide variety of topics and conduct fraternity business and elections. Workshops are facilitated by alumni brothers, as well as non-brothers, who specialize in specific fields such as technology, business, investment and/or self empowerment. The conferences are aimed to meet both undergraduate and alumni interests and needs.

As an Advertisement Sponsor of the National Brotherhood Convention your company / organization will have a major branded identity at an event that will host hundreds of Latino alumni and undergraduates. Also, Lambda Theta Phi will have representatives from every major city across the nation participating in the event, so your branded identity will be marketed throughout the country. In addition, you will be partaking in the celebration of the Fraternity’s accomplishments which include academic achievement, community service and leadership.

Your donation will help offset the costs of facility charges, speaker honorariums and catering fees, which are estimated over \$25,000. Because we are a non-profit organization, our budget is very modest and the registration fee income collected from attendees will not cover all of our costs. We hope to hear from you by June 1, 2010.

Lambda Theta Phi, Latin Fraternity, Inc. is the first Latino Fraternity to be nationally recognized. Lambda Theta Phi consists of over 100 satellite chapters representing all of the major metropolitan areas across the United States. Lambda Theta Phi is a non-profit service/social fraternity emphasizing Latino/a unity and the celebration of the Latino/a culture while promoting academic excellence and community service.

Enclosed you will find additional information about how to become an Ad Sponsor for our event. If you need any additional information, please contact us at executivedirector@lambda1975.org.

Thank you in advance for taking the time to review this information and we hope to count on your support.

Sincerely,

Jesse Palencia
Director of Programming

President
Steve O. Hernandez

Vice President
Anthony J. Perez

Communication
Vacant

Finance
Cain Diaz

Induction
Daniel Rosales

Expansion
Edward Samayoa

Alumni Affairs
Orlando Rosado

Collegiate & Academic
Robinson H. Ko

Historian
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Assistant Director of IT
Steve O. Hernandez

Assistant Director of
Programming
Jesse Palencia

Assistant Director of
Community Affairs
Christopher Rubio

Executive Director
Byron Bustos

JOURNAL ADVERTISEMENT FORM

Lambda Theta Phi
National Brotherhood Convention:
“Celebrating Our Past: Looking Towards the Future”
June 24 - 27, 2010

Company/Organization Name:	
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Email: Web address:	
We would like to purchase:	Full Page Ad ½ Page Ad <input type="checkbox"/> \$ 150 <input type="checkbox"/> \$100
Total Amount Enclosed:	

Artwork must be camera ready and post-marked by June 1, 2010.

Full Page Size: 8 ½ X 11 Half Page Size: 8 ½ x 5 ½

- Artwork can be submitted electronically to Byron Bustos at:
executivedirector@lambda1975.org
- Please write all money orders/cashier checks to “Lambda Theta Phi”
- You can mail all registration forms and payments to:

Lambda Theta Phi
c/o Programming Committee
181 New Road, Suite 304
Parsippany, NJ 07054