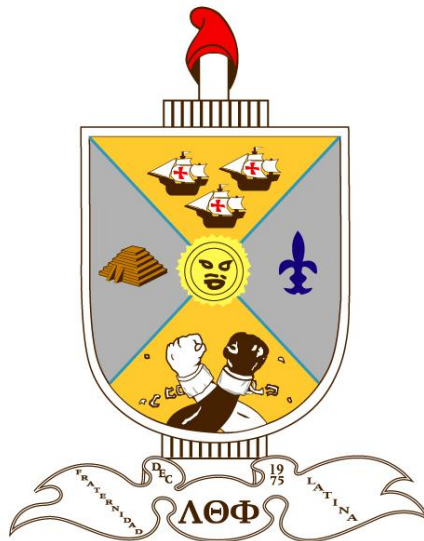


Lambda Theta Phi Latin Fraternity Inc.

www.lambda1975.org



PRESENTS

2008 National Convention
San Francisco, California
Lambda: *Keep Moving Forward*

June 19th-22nd, 2008

Corporate Sponsorship Packet
(Sponsorship due by May 15, 2008)

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About Lambda Theta Phi

Lambda Theta Phi, Latin Fraternity, Inc. is the first Latino Fraternity to be nationally recognized. Lambda Theta Phi consists of over 90 satellite chapters representing all of the major metropolitan areas across the United States. Lambda Theta Phi is a non-profit service/social fraternity emphasizing Latino/a unity and the celebration of the Latino/a culture while promoting academic excellence and community service.

At the undergraduate level, our brothers are active within the Fraternity and in other student organizations. Our brothers perform community service, promote our culture by sponsoring events which highlight and celebrate our heritage, participate in educational workshops, and enjoy many social programs. At the professional level, among our ranks you will find attorneys, doctors, and engineers. Our brothers are shaping young minds as educators and as dedicated fathers. The men in brown and white are defending this country at home and abroad in the area of law enforcement and in the armed forces. We are strengthening our country's economy as entrepreneurs. Our brothers are teaching leadership as coaches, mentors, and community activists. The Lambdas are affecting policy and change as elected officials serving on City Councils, Boards of Education, U.S. House of Representatives, and U.S. Senate. In short, Lambdas are contributing and excelling in every facet of human endeavor.

Our illustrious history is not only our past but our guiding light to the future. As the first, we overcame many obstacles. Not having much guidance in our formative stages, we persevered and became stronger. Lambda is the product of vision, strength, and unity. Our history serves as a legacy and testament to our accomplishments and greatness.

Lambda Theta Phi... Academic Excellence – Brotherhood – Leadership – Latino Unity -Service.

More information can be location on our National Website www.lambda1975.org

Lambda Theta Phi's Data:

- Over 3,500 Alumni and Undergraduate Members Nationwide
- Over 90 University and College Campuses Nationwide
- Average Member Age: 33
- Age Range: 18 to 50
- Average Yearly Income: \$45,000 - \$65,000
- Percent of Members with Post-Graduate Degrees: 15% (National Average is 4%)
- Average Attendance of Members at Convention: 250

National Data of Latino Market:

- 65% of U.S. Hispanics are US-born (median age of 18)
- 70% of U.S. Hispanics are under 35 years old
- By 2030 Latinos will represent 26% of under 18 year olds
- Latino teens will grow 62% between 2001 – 2020
- Latinos 15-34 control 37% of total Hispanic income
- Latino Population Share of 15-34 Year Olds Is Sizeable (18%)
- Latinos under 35 spend \$400+ billion annually
- 75% of Latinos speak English exclusively or are bilingual
- Latinos will drive 2/3 high school population growth next 10 years
- There are 2.0+ million Latinos enrolled in US Colleges & Universities

Previous Sponsors:

- Collegiate Greek
- McGraw-Hill Companies
- Icaramba.com
- Enterprise Rent-A-Car
- PNC Bank
- Pepsi
- Spanish Broadcasting Systems
- Federal Bureau of Investigation

Lambda Theta Phi 2008 National Convention
Lambda: *Keep Moving Forward*

National Convention

The National Executive Board of Lambda Theta Phi Latin Fraternity, Inc. invites you to be apart of our upcoming National Convention, Lambda: *Keep Moving Forward* to be held at the Golden Gate Holiday Inn in San Francisco, California Thursday, June 19^h, 2008 thru Sunday, June 22nd, 2008. The convention will focus on the advancement of the Latino male by providing career workshops and networking opportunities.

National Conventions are held on even numbered years as a method to conduct normal fraternal business including constitution amendments and elections. It also provides an opportunity to educate our members on a wide variety of topics. These topics are facilitated by alumni brothers, as well as non-brothers, who specialize in specific fields such as technology, business, investment and/or self-empowerment. We aim these conventions to meet both undergraduate and alumni interests and needs.

As a sponsor of National Convention, your company will have a major branded identity at an event that will host hundreds of Latinos in attendance. In addition, Lambda Theta Phi will have representatives from every major city across the nation participating in the event, so your branded identity will be marketed throughout the country. In addition, you will be partaking in the celebration of the Fraternity's accomplishments, which include academic achievement, community service and leadership. We hope to hear from you by **May 15, 2008**.

Types of Sponsorships

Platinum Sponsors: \$5,000.00

Gold Sponsors: \$3,000.00

Silver Sponsors: \$1,500.00

Platinum Sponsors will receive the following:

- Six Tickets to Awards Dinner
- Exclusive Sponsor of Banquet with Power Point Display/Table Favors/Table Toppers
- Workshop Presentation with Captive Audience (1 hour)
- Banner Display throughout Convention
- One Year of Web Site Promotion on www.lambda1975.org
- Full Page Advertisement in Convention Booklet's back or inside cover. (if available)
- Plus, Gold Sponsorship Benefits

Gold Sponsors will receive the following:

- Four Tickets to Awards Dinner
- Banner Display during Welcoming Reception and Banquet
- Meet & Greet at Welcoming Reception
- Table Display during Vendor's Day on Saturday, June 21, 2008
- Six Months of Web Site Promotion on www.lambda1975.org
- Plus, Silver Sponsorship Benefits

Silver Sponsors will receive the following:

- Two Tickets to Awards Dinner
- Provide Marketing Brochures/Giveaways/Samples in Convention Attendees Packages
- Meet & Greet at Welcoming Reception
- Full Page Advertisement on Convention Booklet
- Three Months of Web Site Promotion on www.lambda1975.org

